

45. (Previously Presented) A method of studying a subject, the method comprising the steps of: a) opening an educational application that comprises a plurality of questions pertaining to a subject and a link to a model site on a network that permits viewing a model, the link being activated when the educational application is opened, b) providing to a central site via a network an answer to at least one said question, c) receiving a notification from the central site when the answer provided in step b) is correct, together with a request for selection of an article of clothing to be removed by a model, d) selecting an article of clothing in response to the request received in step c), and e) viewing via the network a model removing the selected article of clothing.

46-49. (Canceled)

50. (Previously Presented) The method of claim 45 wherein the educational application determines when a correct answer is provided to said at least one question included therein.

51-60. (Canceled)

62. (Original) The method of claim 50 further comprising the steps of: receiving a notification from the educational application after step b) when the answer provided in step b) is correct and a request for selection of an article of clothing to be removed by a model, and selecting an article of clothing to be removed by the model.

63. (Canceled)

64. (Original) A method of studying a subject, the method comprising the steps of: a) opening an educational application that comprises i) a plurality of questions pertaining to a subject, and ii) a link to a model site on a network permitting the user to view a model, b) providing an answer to at least one question included in the educational application, c) instructing the model via the network to remove an article of clothing when the answer provided in step b) is correct, and d) viewing the model removing the article of clothing upon determination by the central site that the answer provided in step b) is correct.

65. (Original) A method of studying a subject, the method comprising the steps of: a) opening an educational application that comprises i) a plurality of questions pertaining to a subject, and ii) a video file including images of at least one model removing at least one article of clothing, b) providing an answer to at least one question, c) selecting at least one article of clothing worn by a model whose images are included in the video file, and d) viewing at least a portion of the video file including images of the model removing the selected article of clothing when the answer provided in step b) is correct.

66. (Currently Amended) A computer-readable medium encoded with a computer application comprising a) an educational application that includes a plurality of questions pertaining to a subject, b) means for providing answers to the questions to a model site, and c) means for instructing a model to remove an article of clothing when a question in the educational application is answered correctly.

67-68. (Canceled)

69. (Currently Amended) A computer-readable medium encoded with a computer application comprising a) an educational application that comprises i) a plurality of questions pertaining to a subject, and ii) a video file including images of at least one model removing at least one article of clothing, b) means for receiving an answer to at least one question, c) means for selecting at least one article of clothing worn by a model whose images are included in the video file, and d) means for accessing and displaying at least a portion of the video file including images of the model removing the selected article of clothing when the answer provided in b) is correct.

70-71. (Canceled)

72. (Previously Presented) The method of claim 50 wherein the educational application provides the model site with an instruction for the model to remove the selected article of clothing.

73. (Previously Presented) The method of claim 45 wherein a site accessing the model site has a physical location and wherein access to the model site is controlled based on the physical location of the accessing site.

74. (Previously Presented) The method of claim 45 wherein a premium is provided after a pre-determined number of the plurality of questions in the educational application have been correctly answered.

75. (Previously Presented) The method of claim 74 wherein the premium comprises a discounted or free admission to an establishment.

76. (Previously Presented) The method of claim 74 wherein the premium comprises a discounted or free performance by a model viewed in step e), the performance to be viewed in person at an establishment or on a site via a network.

77. (Previously Presented) The method of claim 62 wherein the educational application provides the model site with an instruction for the model to remove the selected article of clothing.

78. (Previously Presented) The method of claim 45 comprising a plurality of sequential repetitions of steps b)-e).

79. (Previously Presented) The method of claim 45 wherein the model site requires a provision of value prior to accessing the site.

80. (Previously Presented) The method of claim 45 wherein the model site permits viewing a model selected from a plurality of models, and wherein in step c) one of the plurality of models is selected to remove the selected article of clothing.

81. (Previously Presented) The method of claim 80 wherein another of the plurality of models is selected for viewing in step c) when a previously selected model has removed a final article of clothing.